

# Give Us Your Feedback for a Chance to Win One of Five Printworks® and Elementree® Prize Packs, each retail valued at over \$100!\*

(Drawing will be held on December 1, 2010)

To help us serve you better, please complete this brief survey.

Please fully answer all questions about the Elementree Filing product that you purchased:

**1. Which product did you purchase? Check only one**

- File Folders - White       File Jackets - White  
 File Folders - Manila       Twin Pocket Portfolio  
 Reusable Envelope       Presentation Twin Pocket Portfolio  
 6-Pocket Expanding File

**2. Retailer name where you purchased the product?**

\_\_\_\_\_

**3. Price of product? \$ \_\_\_\_\_**

**4. Were you specifically shopping for filing and organization products at this retailer?**

- Yes       No

**5. What made you purchase a paper filing & organization item? Check only one**

- Always buy paper filing & organization products  
 More environmentally friendly than plastic  
 Inexpensive option  
 I like printed designs over plain plastic products  
 No other choice available at time of purchase

**6. What attracted you most to purchase the product? Check only one**

- Design/style & Color       Packaging  
 Material/construction       Environmental messaging  
 Brand name       Price

**7. What is the primary use for the product purchased? Check only one**

- School - filing & organizing everyday papers  
 School - reports & presentations  
 Home - filing & organizing bills, invoices, checks  
 Home - general use filing & organizing  
 Work - filing & organizing bills, invoices, checks  
 Work - reports & presentations  
 Work - general use filing & organizing  
 Other: \_\_\_\_\_

**8. Where do you primarily store the product? Check only one**

- School - desk       Work - office/shelf  
 School - locker       Work - desk  
 Home - office/shelf       Work - filing cabinet  
 Home - desk       Other: \_\_\_\_\_  
 Home - filing cabinet

**9. How would you rate the overall product quality? Check only one**

- Excellent       Fair  
 Good       Poor

**10. How would you rate each of the following product features on a scale of 1 = Poor to 5 = Excellent?**

	Poor					Excellent				
Price	1	2	3	4	5	1	2	3	4	5
Value for your money	1	2	3	4	5	1	2	3	4	5
Design/style	1	2	3	4	5	1	2	3	4	5
Paper (quality)	1	2	3	4	5	1	2	3	4	5
Print (quality)	1	2	3	4	5	1	2	3	4	5
Construction: Folds, Seams (quality)	1	2	3	4	5	1	2	3	4	5
Colors	1	2	3	4	5	1	2	3	4	5
Packaging	1	2	3	4	5	1	2	3	4	5
Environmental message	1	2	3	4	5	1	2	3	4	5

**11. Would you recommend this item to a friend?**

- Yes       No

**12. Based on your experience with this Elementree product, would you buy other Elementree branded products?**

- Yes       No

**13. If yes, what other Elementree items would you purchase? (Check all that apply)**

- File Folders - White       Presentation Twin Pocket Portfolio  
 File Folders - Manila       13-Pocket Expanding File  
 Reusable Envelope       Binder  
 6-Pocket Expanding File       Index Dividers  
 Twin Pocket Portfolio

Comments?: \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_

**Demographic Information**

*For classification purposes only, please tell us about yourself. (Please note all information will remain confidential. Paris Business Products will not share your personal information with anyone.)*

- Age:       18 and under       19-25       26-35       36-45  
 46-55       56-65       66-75       Over 75

- Gender:       Male       Female

How would you describe yourself on each of the following statements on a scale of 1 = Strongly Disagree to 5 = Strongly Agree?

	Strongly Disagree		Strongly Agree		
I always buy environmentally friendly products	1	2	3	4	5
A product's durability is more important than its environmental benefit	1	2	3	4	5
A product's design is more important than its environmental benefit	1	2	3	4	5
I will pay more for environmentally friendly products	1	2	3	4	5
I buy paper filing and organization products regularly	1	2	3	4	5
I buy paper products regularly	1	2	3	4	5
Making and buying paper is good for forest health	1	2	3	4	5

**Household Income:**

- Under \$25,000       \$25,000-\$50,000       \$50,001-\$75,000  
 \$75,001-\$100,00       Over \$100,000

**Education Level:**

- High School       College Graduate  
 High School Graduate       Post College Degree  
 College Student

To enter the Printworks® and Elementree® Prize Pack drawing, please complete:

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email: \_\_\_\_\_

Would you like to be added to our mailing list?       Yes       No

**Three ways to complete this survey:**

1. Fold survey in half, tape and mail; additional postage not required
2. Fax completed form to 609-702-5478

\*Entries must be received before November 30, 2010. No purchase necessary to enter. Please visit [www.myelementree.com](http://www.myelementree.com) for official rules and list of prizes.