

Introducing Paris' New Look!

Paris' logo and brand transition guide below highlights the most recent logo and brand updates. We are excited about our new look, and assure you this transition requires no action on your part.

New logos and packaging – Beginning October 2008

Same quality products • Same item numbers • Same competitive costs

- 1** Paris' fresh, new company logo signifies our adaptability to a changing marketplace.



- 2** Printworks inkjet papers continue to offer consumers the same value and affordability.



- 3** Printworks Professional perfed and punched papers, formerly named Laser 3, are designed for the commercial business paper market.



- 4** DocuGard security papers and checks are still the most secure in the commercial industry.



- 5** Elementree is Paris' commitment to sustainability, and it's reflected in our products, operations and partnerships. Products with the elementree logo can be made using renewable fiber, recycled fiber and/or lower impact manufacturing processes.

