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PARIS BUSINESS PRODUCTS, INC. LAUNCHES ELEMENTREE, MAKING IT EASIER FOR CUSTOMERS TO GO GREEN

***New environmentally friendly, North American sourced,
paper products program boosts company's sustainability initiatives***

Westampton, NJ (February 9, 2009)—Paris Business Products, Inc., a leading converter and distributor of home and office papers, recently launched its Elementree™ program to demonstrate its commitment to a more sustainable North America. All Paris paper products incorporated into the Elementree program are sourced within North America and originate from responsibly managed forests. In addition, they are SFI or FSC certified, and can be made using renewable fiber, recycled fiber and/or lower-impact manufacturing processes.

“Going green has transformed from a trend of the few to a worldwide movement,” said **Gerard Toscani, CEO, Paris Business Products, Inc.** “With almost everyone making some type of effort to lessen their impact on the environment, Paris recognized that we could play a significant role in this movement by offering paper products focused on sustainability. By using products with the Elementree logo, people can actually help to preserve the natural environment, as Elementree products are environmentally responsible at every phase, from planting of trees, to harvesting of materials to transportation, production and sale.”

“On average, the forest industry plants an estimated two trees for every tree harvested from responsibly managed forestlands,” said **Toscani**. “And there are twelve million more acres of forest in the U.S. today than there were twenty years ago. Paris is meeting the demand for paper today, while helping to assure it can continue to be met in the future, by using trees from such forests, as well as focusing on responsible production and transportation processes.

Trees used to make Elementree paper come from local sources within North America, thus reducing the company's carbon footprint by controlling transportation costs and emissions. In addition, the mills where most paper products in the Elementree program are made use an average of 70% renewable energy to produce paper.

Products in the Elementree program display the Elementree® logo, offering customers and their end-user consumers an easy way to identify and purchase paper that promotes sustainability. The products include Printworks and Printworks Professional reams, the Natural White brand, the DocuGard security line, and Printworks specialty items, such as CD envelopes and colored papers. Also included in the Elementree program is a new

line of Paris sustainable address and mailing labels. Packaging for products in the Elementree program include an educational message on the environment to further increase awareness of sustainability issues among consumers.

Paris foresees expanding the line in the future as market demand changes.

Paris requires that products in the Elementree line embrace a multi-dimensional sustainability character. The products:

- Are certified by the Sustainable Forestry Initiative and the Forest Stewardship Council
- Are made of wood fiber from certified North American forests, which are specifically managed to sustain the health and number of trees
- Use renewable wood fiber or recyclable paper fiber

“The Elementree program is a win-win-win opportunity—our customers gain respect from consumers for their environmental focus, consumers can easily identify paper products they feel good about using, and the ultimate benefit of will be reaped by future generations living in a flourishing environment.”

Paris will also incorporate special promotions for products in the Elementree program to help customers further attract the sustainability-minded market. This will include their “Seeds on the Ream promotion” in April, which celebrates Earth Day by providing free Blue Spruce tree seed packets with select Printworks reams.

About Paris Business Products Corporation

Paris Business Products is a paper and business products converter and printer, serving both commercial businesses and individual consumers. Established as a continuous forms producer with a single press in 1964, Paris now celebrates 45 years as an industry leader for paper, stationery and office products.

For commercial businesses, Paris manufactures Printworks Professional cut and continuous papers, jumbo laser rolls custom forms, and Natural White laser papers, DocuGard security papers and checks. Paris' consumer products are offered in more than 50,000 retail stores, and Paris is recognized as an aftermarket leader in inkjet paper, photo paper and photo specialty products marketed under the Printworks® brand name. In addition, Paris offers complementary items for document storage, organization and protection under the Reveal(tm) and Doclt(tm) brand names.

For more information about Paris products, and to learn how you can contribute to a more sustainable world, visit www.pariscorp.com or www.myelementree.com.